

# WE ADVERTISE YOUR HOME IN WAYS OTHERS CAN'T.



## SEE WHAT COLDWELL BANKER CAN DO FOR YOU

To sell your property in today's challenging market, you need a strong internet strategy, mass advertising distribution, international reach and of course the power of a strong agent network working with qualified buyers.

At a time when other real estate companies are struggling to maintain their marketing reach, we continue to expand the scope of ours. As Southern California's premiere real estate brokerage, only Coldwell Banker has the strength and resources to provide the world-class representation you deserve.

When it comes time to buy or sell your home make sure you work with a trusted industry leader. No matter where you are located in Southern California, Coldwell Banker Residential Brokerage has an expert real estate professional close by.

## WE ARE THE LEADER IN YOUR COMMUNITY AND AROUND THE GLOBE

With over 4,500 agents in 70 locations no one sells more homes in Southern California than Coldwell Banker Residential Brokerage.

Globally, Coldwell Banker Real Estate has over 3,300 locations in 50 countries and territories connecting you to buyers and sellers around the world.

## A POWERFUL INTERNET MARKETING PROGRAM

When you list with Coldwell Banker Residential Brokerage your property is prominently featured on the world's most visited Web sites and search engines.

- |                             |                                     |
|-----------------------------|-------------------------------------|
| CB View                     | LA Times                            |
| California Moves            | New York Times                      |
| Coldwell Banker Real Estate | Home Scape                          |
| Coldwell Banker Previews*   | Aol Real Estate                     |
| REALTOR.com                 | You Tube (via CB on location)       |
| Trulia                      | Yahoo Real Estate                   |
| Zillow                      | PrimeLocation*                      |
| Front Door                  | LuxuryRealEstate.com*               |
| Wall Street Journal         | Robb Report Exceptional Properties* |

\*features only Previews luxury properties

CB VIEW MAGAZINE is distributed to hundreds of thousands of households throughout Orange County and Coachella Valley via news publications like The Orange County Register and The Desert Sun.

